

REMARKS

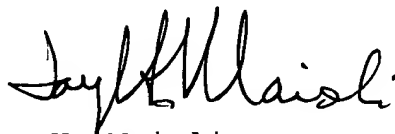
Claims 1-44 remain in the application with claims 1-8, 10-19, 21-30, 32-41, 43, and 44 having been amended hereby.

As will be noted from the Declaration, Applicants are citizens and residents of Japan and this application originated there.

Accordingly, the amendments made to the specification are provided to place the application in idiomatic English, and the claims are amended to place them in better condition for examination.

An early and favorable examination on the merits is earnestly solicited.

Respectfully submitted,  
COOPER & DUNHAM LLP

A handwritten signature in black ink, appearing to read "Jay H. Maioli". The signature is fluid and cursive, with the first name "Jay" and last name "Maioli" clearly distinguishable.

Jay H. Maioli  
Reg. No. 27, 213

JHM:gr

VERSION WITH MARKINGS TO SHOW CHANGES MADE  
IN THE ABSTRACT OF THE DISCLOSURE

Please amend the Abstract by rewriting same to read as follows.

In a merchandise order receiving system, an order controlling server receives an order of a merchandise [by] from a user terminal; a charging and settlement server performs the charging and the settlement of the merchandise; an order receiving server receives an order of the delivery of a merchandise; a [print out] print-out apparatus prints image data from an image storing server to generate printed material such a as hologram or holographic stereogram; and a merchandise assembling apparatus generates an assembled merchandise by incorporating the printed matter in the merchandise [to supply] and supplies the assembled merchandise to a shipping terminal.

IN THE CLAIMS

Please amend claims 1-8, 10-19, 21-30, 32-41, 43, and 44 by rewriting same to read as follows.

--1. (Amended) A merchandise order receiving system wherein a plurality of communication terminals order merchandise through a first network, the system comprising:

an order controlling apparatus connected with said [plural] plurality of communication terminals through the network[, said order controlling apparatus] for receiving an order of [the] merchandise from said [plural] plurality of communication terminals;

an image storing apparatus connected with said order controlling apparatus through [another] a second network different from the [aforesaid] first network, said image storing apparatus storing character information and/or image information as image

data;

a charging and settlement apparatus connected with said [plural] plurality of communication [terminal] terminals through the first network[, said charging and settlement apparatus] for performing charging and settlement of the ordered merchandise;

an order receiving apparatus connected with said order controlling apparatus through the [another] second network[, said order receiving apparatus] for receiving an order of shipping of the merchandise through the [another] second network, the shipping being ordered to said order controlling apparatus by said plurality of communication terminals through the first network, according to the charging and settlement performed by said charging and settlement apparatus;

a print out apparatus connected with said order controlling apparatus through the [another] second network[, said print out apparatus] for printing the image data supplied from said image storing apparatus through the [another] second network in a form of one of a hologram [or] and holographic stereogram as printed matter;

a merchandise assembling apparatus connected with said order controlling apparatus through the [another] second network, [said merchandise assembling apparatus] for incorporating the printed matter in the merchandise to assemble an assembled merchandise as final shipping goods; and

a shipping terminal connected with said order controlling apparatus through the [another] second network, [said shipping terminal] for performing shipping processing of the assembled merchandise assembled by said merchandise assembling apparatus, wherein:

said [plural] plurality of communication terminals respectively designate a desired character and/or a desired image

at a time of an order of the merchandise,

the image data corresponding to the character information and/or the image information, [both] being designated by each of said [plural] plurality of communication terminals, are supplied to said print out apparatus from said image storing apparatus through the [another] second network, and

said print out apparatus prints the supplied image data to output the printed matter.

--2. (Amended) The merchandise order receiving system according to claim 1, wherein said plurality of communication terminals generate order data indicating contents of orders[, ] and supply the order data to said order controlling apparatus through the first network.

--3. (Amended) The merchandise order receiving system according to claim 2, wherein said order controlling apparatus generates information concerning reception of an order[, the information] indicating contents of the order, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

--4. (Amended) The merchandise order receiving system according to claim 2, wherein said plurality communication terminals generate payment information, the payment information being information concerning a payment method [necessary] for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--5. (Amended) The merchandise order receiving system according to claim 4, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on [a basis of] the order data supplied from said plurality of communication terminals through the first network.

--6. (Amended) The merchandise order receiving system according to claim 5, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

--7. (Amended) The merchandise order receiving system according to claim 5, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the [another] second network when said charging and settlement apparatus completes charging processing.

--8. (Amended) The merchandise order receiving system according to claim 7, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on [a basis of] the order receiving data supplied from said order controlling apparatus through the [another] second network, and said order receiving apparatus stores the information concerning the order receiving generated correspondingly to a plurality of order receiving as a

database.

--10. (Amended) The merchandise order receiving system according to claim 1, [said system] further comprising:  
an image processing apparatus for performing prescribed processing to image data[, said image processing apparatus performing the prescribed processing to the image data] supplied from said image storing apparatus through the [another] second network, said image processing apparatus generating a preview image for performing preview display of one of an image similar to a reproduced image of a hologram [or] and a holographic stereogram incorporated in the merchandise as the printed matter.

--11. (Amended) The merchandise order receiving system according to claim 10, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information[, that being information] concerning a payment method necessary for payment of a charge[, ] as a part of the order data in response to a result of displaying the preview image to supply the order data to said charging and settlement apparatus through the first network.

--12. (Amended) A method for receiving an order for merchandise, said method comprising the steps of:

accepting an order of [a] merchandise from one communication terminal of a plurality of communication terminals through a first network[, ] and a designation of a desired character and/or a desired image;

receiving an order of the merchandise from said [plural

communication terminals] one terminal with an order controlling apparatus connected with said [plural] plurality of communication terminals through the first network;

performing charging and settlement of the ordered merchandise with a charging and settlement apparatus connected with the [plural] plurality of communication terminals through the first network;

receiving an order of delivery of the merchandise ordered by said one communication [terminals] terminal to said order controlling apparatus through the network with an order receiving apparatus, connected with said order controlling apparatus through [another] a second network different from the first network, according to the charging and the settlement performed by said charging and settlement apparatus;

supplying image data, which correspond to the character and/or the image designated by each of said [plural] plurality of communication terminals in character information and/or image information stored as image data in an image storing apparatus connected with said order controlling apparatus through the [another] second network, to a print out apparatus connected with said order controlling apparatus through the [another] second network, and printing the image data in form of a one of hologram [or] and a holographic stereogram as printed matter with said print out apparatus;

incorporating the printed matter to the merchandise to assemble an assembled merchandise as final shipping goods by a merchandise assembling apparatus connected with said order controlling apparatus through the [another] second network; and

performing shipping processing of the assembled merchandise assembled by said merchandise assembling apparatus with a shipping terminal connected with said order controlling apparatus through

the [another] second network.

--13. (Amended) The merchandise order receiving method according to claim 12, wherein said plurality of communication terminals generate order data indicating contents of orders, and supply the order data to said order controlling apparatus through the first network.

--14. (Amended) The merchandise order receiving method according to claim 13, wherein said order controlling apparatus generates information concerning reception of an order, the information indicating contents of the order, on a basis of the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

--15. (Amended) The merchandise order receiving method according to claim 13, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--16. (Amended) The merchandise order receiving method according to claim 15, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on [a basis of] the order data supplied from said plurality of communication terminals through the first network.

--17. (Amended) The merchandise order receiving method



according to claim 16, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

--18. (Amended) The merchandise order receiving method according to claim 16, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the [another] second network when said charging and settlement apparatus [complete] completes the charging processing.

--19. (Amended) The merchandise order receiving method according to claim 18, wherein said order receiving apparatus generates information concerning order receiving indicating contents of the order receiving based on [a basis of] the order receiving data supplied from said order controlling apparatus through the [another] second network, and said order receiving apparatus stores the information concerning the order generated correspondingly to a plurality of [order] orders received as a database.

--21. (Amended) The merchandise order receiving method according to claim 12, said method further comprising the step of: performing prescribed processing of image data supplied from said image storing apparatus through the [another] second network with

an image processing apparatus for performing the prescribed processing of the image data to generate a preview image for performing preview display of an image similar to a reproduced image of one of a hologram [or] and a holographic stereogram incorporated in the merchandise as the printed matter.

--22. (Amended) The merchandise order receiving method according to claim 21, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.

--23. (Amended) A merchandise order receiving system wherein a plurality of communication terminals order merchandise through a first network, the system comprising:

an order controlling apparatus connected with said [plural] plurality of communication terminals through the network, said order controlling apparatus receiving an order of the merchandise demanded by each of said [plural] plurality of communication terminals;

an image storing apparatus connected with said order controlling apparatus through [another] a second network different from the [aforesaid] first network, said image storing apparatus storing character information and/or image information as image data;

a charging and settlement apparatus connected with said plural communication [terminal] terminals through the first network, said

charging and settlement apparatus performing charging and settlement of [the] ordered merchandise;

an order receiving apparatus connected with said order controlling apparatus through the [another] second network, said order receiving apparatus receiving an order of delivery of the merchandise through the [another] second network, the delivery being ordered to said order controlling apparatus by said communication terminals through the first network, according to the charging and settlement performed by said charging and settlement apparatus;

a print out apparatus connected with said order controlling apparatus through the [another] second network, said print out apparatus printing the image data supplied from said image storing apparatus through the another network in form of one of a hologram [or] and a holographic stereogram as printed matter;

a merchandise inventory apparatus connected with said order controlling apparatus through the [another] second network, said merchandise inventory apparatus performing inventory control of the merchandise to prepare the merchandise as final shipping goods; and

a shipping terminal connected with said order controlling apparatus through the [another] second network, said shipping terminal performing shipping processing for shipping the merchandise prepared by said merchandise inventory apparatus and the printed matter printed by the print out apparatus together with each other or separately from each other, wherein:

said plural communication terminals severally designate a desired character and/or a desired image at a time of an order of the merchandise, and the image data corresponding to the character and/or the image, both being designated by each of said plural communication terminals, are supplied to said print out apparatus from said image storing apparatus through the [another] second

network, and said print out apparatus prints the supplied image data to output the printed matter.

--24. (Amended) The merchandise order receiving system according to claim 23, wherein said plurality of communication terminals generates order data indicating contents of orders, and supply the order data to said order controlling apparatus through the first network.

--25. (Amended) The merchandise order receiving system according to claim 24, wherein said order controlling apparatus generates information concerning reception of an order, the information indicating contents of the order, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

--26. (Amended) The merchandise order receiving system according to claim 24, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--27. (Amended) The merchandise order receiving system according to claim 26, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on [a basis of] the order data supplied from said plurality of communication terminals through the first network.

--28. (Amended) The merchandise order receiving system according to claim 27, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

--29. (Amended) The merchandise order receiving system according to claim 27, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the [another] second network when said charging and settlement apparatus completes charging processing.

--30. (Amended) The merchandise order receiving system according to claim 29, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on [a basis of] the order receiving data supplied from said order controlling apparatus through the [another] second network, and said order receiving apparatus stores the information concerning the order receiving as a database, the information being generated correspondingly to a plurality of order [receiving] receivings.

--32. (Amended) The merchandise order receiving system according to claim 23, said system further comprising:  
an image processing apparatus for performing prescribed processing to image data, said image processing apparatus performing the

prescribed processing to the image data supplied from said image storing apparatus through the [another] second network, said image processing apparatus generating a preview image for performing preview display of an image similar to a reproduced image of one of a hologram [or] and a holographic stereogram to be delivered together with or separately from the merchandise as the printed matter.

--33. (Amended) The merchandise order receiving system according to claim 32, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.

--34. (Amended) A method for receiving an order for merchandise, said method comprising the steps of:

accepting an order of [a] merchandise from one of a plurality of communication terminals through a first network, and a designation of a desired character and/or a desired image;

receiving an order of the merchandise demanded by each of said [plural] plurality of communication terminals with an order controlling apparatus connected with said plural communication terminals through the first network;

performing charging and settlement of the ordered merchandise with a charging and settlement apparatus connected with the [plural] plurality of communication terminals through the first network;

receiving an order of delivery of the merchandise ordered by said communication terminals to said order controlling apparatus through the first network with an order receiving apparatus, connected with said order controlling apparatus through [another] a second network different from the first network, according to the charging and the settlement performed by said charging and settlement apparatus;

supplying image data, which correspond to the character and/or the image designated by each of said [plural] plurality of communication terminals in character information and/or image information stored as image data in an image storing apparatus connected with said order controlling apparatus through the [another] second network, to a print out apparatus connected with said order controlling apparatus through the another network, and printing the image data in form of one of a hologram [or] and a holographic stereogram as printed matter with said print out apparatus;

preparing the merchandise as final shipping goods in merchandise under inventory control by a merchandise inventory apparatus connected with said order controlling apparatus through the [another] second network; and

performing shipping processing for shipping the merchandise prepared by said merchandise inventory apparatus and the printed matter printed by said print out apparatus together with each other or separately from each other with a shipping terminal connected with said order controlling apparatus through the [another] second network.

--35. (Amended) The merchandise order receiving method according to claim 34, wherein said plurality of communication terminals generates order data indicating contents of orders, and

supply the order data to said order controlling apparatus through the first network.

--36. (Amended) The merchandise order receiving method according to claim 35, wherein said order controlling apparatus generates information concerning reception of an order, the information indicating contents of the order, based on [a basis of] the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

--37. (Amended) The merchandise order receiving method according to claim 35, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--38. (Amended) The merchandise order receiving method according to claim 37, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on [a basis of] the order data supplied from said communication terminals through the first network.

--39. (Amended) The merchandise order receiving method according to claim 38, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on [a basis of] the order data supplied from said communication terminals through the first network, and said charging and



settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

--40. (Amended) The merchandise order receiving method according to claim 38, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the [another] second network when said charging and settlement apparatus completes charging processing.

--41. (Amended) The merchandise order receiving method according to claim 40, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on [a basis of] the order receiving data supplied from said order controlling apparatus through the [another] second network, and said order receiving apparatus stores the information concerning the order receiving as a database, the information being generated correspondingly to a plurality of order [receiving] receivings.

--43. (Amended) The merchandise order receiving method according to claim 34, said method further comprising the step of:  
performing prescribed processing of image data supplied from said image storing apparatus through the [another] second network with an image processing apparatus for performing the prescribed processing of the image data to generate a preview image for performing preview display of an image similar to a reproduced image of one of a hologram [or] and a holographic stereogram to be forwarded together with or separately from the merchandise as the printed matter.

--44. (Amended) The merchandise order receiving method according to claim 43, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.